

Pesquisa de Páscoa - 2019

Itens	Angeloni	Atacadão	Bistek	Comper	De Angelina	Fort	Koch	Maxxi	Mais barato	Mais caro	%	Mais barato 2018	Mais barato 2019	%
Lacta														
Sonho de Valsa 270g	35.45	36.60	36.97	39.99	38.99	31.90	33.90	31.90	31.90	39.99	25.4%	28.97	31.90	10.1%
Bis 318g	44.97	48.40	47.97	53.99	51.98	42.90	45.90	52.90	42.90	53.99	25.9%	39.98	42.90	7.3%
Hotwheels 157g	41.97	48.29	47.97	53.99	51.98	41.90	44.90	45.90	41.90	53.99	28.9%	39.98	41.90	4.8%
Shot 223g	35.45	36.60	36.97	39.99	38.99	31.90	33.90	39.99	31.90	39.99	25.4%	29.27	31.90	9.0%
Diamante Negro 202g	35.45	36.60	36.97	39.99	30.90	31.90	33.90	32.49	30.90	39.99	29.4%	29.89	30.90	3.4%
Lacta Ao Leite 170g	32.65	31.60	32.97	33.99	29.90	27.90	31.90	29.90	27.90	33.99	21.8%	24.85	27.90	12.3%
Lacta Oreo 356g	44.55	48.40	47.97	n/d	51.99	43.90	47.90	n/d	43.90	51.99	18.4%	49.90	43.90	-12.0%
Laka 170g	32.15	31.60	32.97	33.99	29.90	27.90	31.90	29.90	27.90	33.99	21.8%	24.85	27.90	12.3%
Avengers 157g	41.97	48.30	47.97	53.99	51.90	41.90	44.90	45.90	41.90	53.99	28.9%	42.89	41.90	-2.3%
Barbie 157g	41.97	48.29	47.97	53.99	43.80	43.90	44.90	45.90	41.97	53.99	28.6%	39.98	41.97	5.0%
Caixa de bombom 250,6g	n/d	8.59	7.97	n/d	7.99	7.89	8.29	8.78	7.89	8.78	11.3%	7.89	7.89	0.0%
Nestlé														
Prestigio 207g	32.99	35.90	36.97	34.90	29.90	29.90	36.90	n/d	29.90	36.97	23.6%	26.90	29.90	11.2%
Galak 185g	36.99	32.90	36.97	34.99	29.90	29.90	36.90	n/d	29.90	36.99	23.7%	26.90	29.90	11.2%
Alpino 350g	44.97	44.50	54.97	56.99	42.50	44.90	44.90	n/d	42.50	56.99	34.1%	39.70	42.50	7.1%
Classic ao Leite 185g	35.95	31.50	49.97	39.99	29.90	29.90	34.90	n/d	29.90	49.97	67.1%	26.90	29.90	11.2%
Kit Kat 332g	n/d	42.90	54.97	n/d	42.50	44.90	54.90	n/d	42.50	54.97	29.3%	38.65	42.50	10.0%
LOL 150g	53.97	55.90	64.97	59.90	52.80	49.90	64.90	n/d	49.90	64.97	30.2%	39.69	49.90	25.7%
Dragão 3 150g	45.97	46.90	49.97	49.90	41.89	39.50	49.90	n/d	39.50	49.97	26.5%	37.49	39.50	5.4%
Surpresa 150g	45.97	43.50	49.97	n/d	41.89	43.90	49.90	n/d	41.89	49.97	19.3%	24.99	41.89	67.6%
Caixa de bombom 300g	7.99	7.98	9.97	9.49	7.99	7.98	7.99	n/d	7.98	9.97	24.9%	6.75	7.98	18.2%
Garoto														
Baton Ao Leite 186g	32.49	34.90	36.97	n/d	29.9	29.90	n/d	n/d	29.90	36.97	23.6%	28.89	29.90	3.5%
Crocante 215g	36.99	n/d	36.97	n/d	29.90	29.90	35.90	n/d	29.90	36.99	23.7%	30.90	29.90	-3.2%
Serenata do Amor 190g	32.99	n/d	36.97	n/d	29.90	29.90	35.90	n/d	29.90	36.97	23.6%	28.90	29.90	3.5%
LOL Caneca 150g	53.97	54.90	64.97	n/d	52.80	n/d	n/d	n/d	52.80	64.97	23.0%	35.97	52.80	46.8%
Classicos Dreamworks 150g	49.97	45.90	49.97	n/d	41.89	n/d	n/d	n/d	41.89	49.97	19.3%	35.97	41.89	16.5%
Talento Castanha do Pará 350g	42.97	42.90	49.97	n/d	39.40	39.90	45.90	n/d	39.40	49.97	26.8%	36.89	39.40	6.8%
Caixa de bombom 300g	6.99	7.29	8.97	8.99	7.79	6.98	6.98	n/d	6.98	8.99	28.8%	6.79	6.98	2.8%
Ferrero														
Kinder Ovo 150g	54.39	n/d	54.90	62.99	n/d	n/d	53.90	n/d	53.90	62.99	16.9%	45.80	53.90	17.7%
Ferrero Rocher 225g	68.59	n/d	64.90	n/d	n/d	n/d	64.90	n/d	64.90	68.59	5.7%	51.45	64.90	26.1%

Kinder Ovo 100g	39.97	n/d	44.90	49.99	n/d	n/d	38.90	n/d	38.90	49.99	28.5%	36.35	38.90	7.0%
Caixa de Bombom 150g	34.35	22.90	23.97	24.99	n/d	22.90	29.90	n/d	22.90	34.35	50.0%	21.90	22.90	4.6%
Barras de Chocolate														
Garoto 100g	3.29	3.59	4.38	4.29	2.99	3.59	3.29	n/d	2.99	4.38	46.5%	2.95	2.99	1.4%
Hershey's 92g	4.69	3.49	n/d	n/d	4.98	n/d	3.69	3.29	3.29	4.98	51.4%	3.49	3.29	-5.7%
Lacta 90g	4.79	3.49	4.57	4.99	4.79	3.28	3.99	2.95	2.95	4.99	69.2%	4.99	2.95	-40.9%
Nestlé 98g	3.29	4.19	3.47	4.59	5.29	4.59	3.49	3.75	3.29	5.29	60.8%	3.98	3.29	-17.3%
Neugebauer 90g	n/d	n/d	3.67	n/d	4.39	2.75	3.49	2.88	2.75	4.39	59.6%	2.95	2.95	0.0%

Pesquisa realizada nos dias 03 e 04 de abril de 2019

* n/d: Não disponível.



Procon Itajaí

Pesquisa de Páscoa - 2018

Itens	Angeloni	Atacadão	Bistek	Comper	De Angelina	Fort	Koch	Maxxi
Lacta								
Sonho de Valsa 270g	28.97	35.50	32.89	33.99	41.29	31.90	31.90	31.29
Bis 318g	42.55	44.20	46.90	44.79	54.60	41.90	41.90	39.98
Hotwheels 170g	42.39	43.90	46.90	44.79	54.60	41.90	41.79	39.55
Shot 223g	29.27	33.50	32.89	33.99	41.29	32.90	31.90	31.29
Diamante Negro 202g	29.97	33.50	29.89	33.99	41.29	32.90	31.90	31.39
Lacta Ao Leite 183g	35.39	26.90	26.89	27.49	41.29	26.90	25.90	24.85
Lacta Oreo 305g	51.89	n/d	51.89	53.99	84.65	n/d	49.90	n/d
Laka 183g	36.39	27.39	26.89	27.49	41.39	26.90	25.90	24.85
Transformers 170g	43.75	43.90	42.89	n/d	54.60	42.90	42.90	n/d
Barbie 170g	42.39	43.90	42.89	44.79	54.60	41.90	41.90	39.98
Hora da Aventura 104g	35.39	n/d	36.90	35.99	42.78	n/d	33.90	n/d
Caixa de bombom 289,2g	10.55	7.89	8.97	11.99	13.90	n/d	7.99	8.79
Nestlé								
Prestigio 195g	32.15	29.90	30.89	n/d	30.99	31.79	26.90	n/d
Galak 185g	32.15	29.90	30.89	30.79	30.99	30.79	26.90	31.49
Alpino 350g	39.79	39.90	39.89	n/d	39.90	39.70	39.90	n/d
Classic ao Leite 185g	32.15	29.90	n/d	n/d	30.99	30.79	26.90	n/d
Kit Kat 313g	38.65	39.90	39.89	39.99	n/d	40.79	39.90	n/d
Princesa 150g	39.69	39.90	n/d	n/d	39.90	39.90	42.90	n/d
Spiderman 150g	37.49	39.90	39.89	n/d	39.90	39.90	42.90	n/d
Surpresa 150g	32.49	39.90	35.89	24.99	35.48	38.90	35.90	36.65
Caixa de bombom 300g	8.95	7.39	7.49	9.99	7.99	6.75	6.99	7.85
Garoto								
Baton Ao Leite 186g	29.97	28.90	28.89	30.99	n/d	30.90	30.90	n/d
Crocante 215g	31.15	n/d	31.89	30.99	n/d	n/d	30.90	n/d
Serenata do Amor 190g	31.15	28.90	31.89	30.99	n/d	30.79	30.90	31.49
Minnie 150g	35.97	36.90	39.89	37.99	n/d	39.80	39.90	n/d
Vingadores 150g	35.97	37.90	39.89	42.39	39.76	39.80	39.90	n/d
Talento Castanha do Pará 350g	41.15	37.90	36.89	42.39	39.76	36.90	36.90	38.85
Caixa de bombom 300g	6.97	6.79	7.99	6.79	9.19	6.79	6.99	7.85
Ferrero								
Kinder Ovo 150g	51.89	45.80	46.89	46.99	49.90	48.90	48.49	n/d
Ferrero Rocher 225g	55.65	51.45	57.89	55.99	55.90	55.90	54.90	n/d
Kinder Ovo 100g	39.99	36.35	39.89	38.99	n/d	38.50	36.90	n/d
Caixa de Bombom 150g	22.49	n/d	21.97	28.99	27.19	21.90	23.90	n/d
Barras de Chocolate								
Garoto 100g	2.97	3.59	3.49	3.49	4.46	2.95	3.59	n/d
Hershey's 110g	3.59	3.49	n/d	3.99	3.92	n/d	n/d	3.65

Lacta 135g	5.39	4.99	5.47	6.99	7.89	5.29	5.39	5.39
Nestlé 98g	5.19	5.39	4.97	5.99	4.94	4.79	4.59	3.98
Neugebauer 115g	3.65	3.49	3.49	n/d	n/d	3.69	2.95	3.28

Pesquisa realizada no dia 19 de março de 2018

* n/d: Não disponível.

Mais barato	Mais caro	%	Mais barato 2017	Mais barato 2018	%
28.97	41.29	42.5%	26.90	28.97	7.7%
39.98	54.60	36.6%	36.49	39.98	9.6%
39.55	54.60	38.1%	36.49	39.55	8.4%
29.27	41.29	41.1%			
29.89	41.29	38.1%			
24.85	41.29	66.2%			
49.90	84.65	69.6%			
24.85	41.39	66.6%			
42.89	54.60	27.3%			
39.98	54.60	36.6%	36.49	39.98	9.6%
33.90	42.78	26.2%			
7.89	13.90	76.2%	7.89	7.89	0.0%

26.90	32.15	19.5%			
26.90	32.15	19.5%			
39.70	39.90	0.5%	41.50	39.70	-4.3%
26.90	32.15	19.5%			
38.65	40.79	5.5%			
39.69	42.90	8.1%	39.97	39.69	-0.7%
37.49	42.90	14.4%	35.90	37.49	4.4%
24.99	39.90	59.7%	37.30	24.99	-33.0%
6.75	9.99	48.0%	6.39	6.75	5.6%

28.89	30.99	7.3%			
30.90	31.89	3.2%	26.50	30.90	16.6%
28.90	31.89	10.3%			
35.97	39.90	10.9%	35.99	35.97	-0.1%
35.97	42.39	17.8%	35.99	35.97	-0.1%
36.89	42.39	14.9%			
6.79	9.19	35.3%	6.39	6.79	6.3%

45.80	51.89	13.3%	35.90	45.80	27.6%
51.45	57.89	12.5%	40.50	51.45	27.0%
36.35	39.99	10.0%	28.50	36.35	27.5%
21.90	28.99	32.4%	17.90	21.90	22.3%

2.95	4.46	51.2%			
3.49	3.99	14.3%			

4.99	7.89	58.1%
3.98	5.99	50.5%
2.95	3.69	25.1%

3.37

2.95

-12.5%



Procon Itajaí

Itens	Angeloni	Atacadão	Bistek	Comper	De Angelina	Fort	Koch	Maxxi	Speciale	Mais barato	Mais caro	%	Mais barato 2016	Mais barato 2017	%
Lacta															
Sonho de Valsa 270g	33.35	37.90	29.89	26.90	n/d	29.90	29.49	n/d	n/d	26.90	37.90	40.9%			
Bis 318g	44.15	36.49	41.89	36.90	48.59	38.90	38.90	40.85	n/d	36.49	48.59	33.2%			
Hotwheels 170g	43.99	36.49	36.97	37.90	n/d	36.80	39.90	39.79	n/d	36.49	43.99	20.6%	32.90	36.49	10.9%
Shot 236g	22.59	25.90	24.89	27.90	36.59	n/d	23.90	24.05	n/d	22.59	36.59	62.0%	19.50	22.59	15.8%
Diamante Negro 215g	33.35	27.50	27.69	27.50	36.59	27.50	29.90	24.05	n/d	24.05	36.59	52.1%			
Lacta Ao Leite 196g	22.59	22.49	26.79	22.95	n/d	23.90	23.90	21.95	n/d	21.95	26.79	22.1%			
Lacta Oreo 356g	36.59	36.49	41.89	n/d	n/d	n/d	38.90	n/d	n/d	36.49	41.89	14.8%			
Laka 196g	27.75	27.90	29.89	29.90	n/d	29.90	29.49	21.95	n/d	21.95	29.90	36.2%	14.85	21.95	47.8%
Ever After High 170g	36.59	36.49	41.89	37.90	n/d	n/d	39.90	n/d	n/d	36.49	41.89	14.8%			
Barbie 170g	43.99	36.49	36.97	38.90	n/d	36.80	39.90	39.79	n/d	36.49	43.99	20.6%			
Batman 170g	43.19	36.49	36.97	37.90	n/d	n/d	39.90	n/d	n/d	36.49	43.19	18.4%			
Caixa de bombom 302g	8.49	8.29	7.97	8.99	n/d	8.29	7.89	9.40	10.98	7.89	10.98	39.2%	7.97	7.89	-1.0%
Nestlé															
Prestigio 240g	33.79	28.95	33.89	31.89	29.38	31.90	31.90	n/d	31.69	28.95	33.89	17.1%			
Galak 210g	29.29	25.90	28.90	26.90	n/d	26.90	23.90	25.96	26.98	23.90	29.29	22.6%	31.80	23.90	-24.8%
Alpino 350g	45.59	41.50	45.49	n/d	41.79	42.90	43.90	42.55	39.90	39.90	45.59	14.3%	34.95	39.90	14.2%
Classic ao Leite 200g	28.39	24,,70	27.97	25.90	n/d	25.90	23.90	25.54	26.98	23.90	28.39	18.8%	23.49	23.90	1.7%
Kit Kat 330g	57.69	49.40	47.75	51.90	49.98	51.90	54.90	n/d	54.90	47.75	57.69	20.8%			
Princesa 150g	39.99	41.50	39.97	43.80	n/d	43.90	44.90	42.78	34.98	34.98	44.90	28.4%			
Spiderman 150g	43.45	37.30	40.89	38.90	n/d	38.90	35.90	39.90	n/d	35.90	43.45	21.0%			
Surpresa 150g	38.99	37.30	44.89	38.90	n/d	38.90	39.90	40.09	n/d	37.30	44.89	20.3%			
Caixa de bombom 300g	7.99	6.39	7.99	8.49	n/d	6.95	6.95	7.89	7.49	6.39	8.49	32.9%	7.15	6.39	-10.6%
Garoto															
Baton Creme 200g	33.69	29.00	31.89	31.50	n/d	31.50	31.90	n/d	n/d	29.00	33.69	16.2%	29.90	29.90	0.0%
Crocante 215g	28.87	n/d	26.89	26.50	n/d	26.50	26.90	n/d	n/d	26.50	28.87	8.9%	25.80	26.50	2.7%
Serenata do Amor 220g	28.87	24.90	26.89	26.50	n/d	26.50	26.90	n/d	n/d	24.90	28.87	15.9%	25.89	24.90	-3.8%
Maleta Minnie 150g	35.99	37.50	36.97	39.90	n/d	36.80	39.90	n/d	n/d	35.99	39.90	10.9%			
Caneca Vingadores 150g	35.99	37.50	36.97	39.90	n/d	36.80	39.90	n/d	n/d	35.99	39.90	10.9%			
Talento Castanha do Pará 375g	37.99	41.90	44.89	44.50	n/d	45.50	44.90	n/d	n/d	37.99	45.50	19.8%	34.80	37.99	9.2%
Caixa de bombom 300g	7.59	6.89	6.49	7.99	7.99	6.39	6.49	n/d	9.99	6.39	9.99	56.3%	6.98	6.39	-8.5%
Ferrero															
Kinder Ovo 150g	49.59	35.90	40.97	45.90	43.79	45.90	46.90	n/d	n/d	35.90	49.59	38.1%	34.79	35.90	3.2%

Ferrero Rocher 225g	56.19	40.50	46.97	51.90	49.66	51.90	52.90	n/d	n/d	40.50	56.19	38.7%			
Kinder Ovo 100g	39.35	28.50	36.89	33.90	n/d	36.90	33.90	n/d	n/d	28.50	39.35	38.1%	27.95	28.50	2.0%
Caixa de Bombom 150g	24.39	n/d	19.97	19.95	25.49	17.90	19.90	n/d	n/d	17.90	25.49	42.4%	20.98	17.90	-14.7%
Barras de Chocolate															
Garoto 125g	4.99	3.99	4.99	3.99	5.29	3.89	3.89	4.03	4.98	3.89	5.29	36.0%	2.95	3.89	31.9%
Hershey's 115g	4.19	3.75	n/d	4.49	4.49	n/d	n/d	n/d	4.89	3.75	4.89	30.4%			
Lacta 150g	5.49	6.29	5.45	5.59	5.99	5.19	4.99	5.39	7.69	4.99	7.69	54.1%	4.59	4.99	8.7%
Nestlé 125g	5.29	5.95	5.39	3.99	3.99	5.59	4.99	5.49	4.79	3.99	5.95	49.1%	3.97	3.99	0.5%
Neugebauer 115g	3.99	3.69	4.29	n/d	n/d	3.69	3.79	3.37	4.89	3.37	4.89	45.1%			

Pesquisa realizada nos dias 04 e 05 de abril de 2017

* n/d: Não disponível.

Itens	Angeloni	Atacadão	Bistek	Comper	Fort	Koch	Maxxi
Lacta							
Sonho de Valsa 330g	32.89	36.90	36.89	34.99	35.50	35.90	38.19
Bis 230g	28.39	27.90	24.90	27.69	25.90	24.90	28.75
Hotwheels 170g	32.99	39.00	32.90	35.75	34.90	35.90	n/d
Hora da Aventura 170g	35.77	36.90	35.90	35.90	35.70	35.90	n/d
Ben 10 170g	32.99	36.90	32.90	35.85	35.50	35.90	38.29
Ouro Branco 270g	26.85	28.90	28.90	n/d	25.90	24.90	29.39
Shot 236g	19.99	20.90	19.90	20.45	19.50	29.49	n/d
Diamante Negro 320g	32.89	36.90	32.72	37.90	35.50	37.90	n/d
Lacta Amaro 196g	21.45	n/d	19.90	20.45	n/d	21.90	n/d
Laka 196g	27.59	27.90	19.90	27.49	14.85	20.49	n/d
Barbie 170g	36.65	36.90	35.90	36.49	35.90	36.90	n/d
Hello Kitty 170g	32.99	36.90	32.90	34.90	35.50	36.90	38.29
Max Steel 170g	32.99	36.90	32.90	34.90	35.70	35.90	38.29
Amandita Due 231g	19.99	21.90	19.90	34.90	35.90	20.90	n/d
Caixa de bombom 332g	8.99	8.19	7.97	7.99	7.99	8.29	8.39
Nestlé							
Prestigio 360g	31.97	33.98	32.79	37.19	30.90	31.90	34.09
Galak 210g	33.59	34.19	32.90	37.85	31.80	31.90	34.89
Alpino 350g	34.99	44.49	37.90	41.75	34.95	41.79	48.35
Classic ao Leite 200g	23.69	n/d	23.49	26.85	25.60	26.90	31.49
Princesa 150g	36.57	43.89	36.79	37.90	36.50	36.39	n/d
Carros 150g	39.69	38.90	n/d	35.90	35.90	36.39	n/d
Star War 150g	41.15	43.98	41.89	40.85	39.90	40.90	44.75
Especialidades 350g	n/d	37.90	37.90	41.39	34.95	41.49	n/d
Mickey Mouse 150g	32.99	38.90	32.90	35.90	32.90	36.39	31.49
Sensação Morango 240g	31.97	33.90	32.79	25.99	30.90	31.90	n/d
Caixa de bombom 300g	7.99	7.15	7.49	7.99	7.98	7.49	7.79
Garoto							
Baton Creme 200g	32.59	n/d	31.89	36.99	29.90	30.29	31.79
Crocante 215g	27.95	28.50	27.79	27.85	25.80	25.89	n/d
Serenata do Amor 220g	27.95	28.90	27.79	27.85	25.89	28.89	n/d
Clássicos ao leite 200g	27.95	28.65	27.79	n/d	25.89	28.49	n/d
Jolie 150g	37.29	n/d	36.79	35.99	34.50	34.59	44.20
Vingadores 120g	31.99	n/d	31.90	35.99	31.50	37.90	36.39
Dinossauro 150g	37.29	38.75	36.79	35.9	34.50	34.59	n/d
Talento Castanha do Pará 375g	42.89	44.50	34.89	42.9	34.80	39.79	50.89
Caixa de bombom 300g	7.29	6.98	7.99	7.29	n/d	7.39	7.25
Ferrero							
Kinder Ovo 150g	34.79	36.45	39.90	39.69	35.90	34.79	n/d
Ferrero Rocher 250g	49.99	39.96	51.90	48.99	45.20	49.90	n/d
Kinder Ovo 100g	31.65	27.95	30.89	29.70	29.90	29.90	n/d
Caixa de Bombom 187g	32.69	20.98	29.90	26.90	25.90	28.99	n/d

Barras de Chocolate

Garoto 125g	3.77	3.19	4.39	3.39	3.39	4.39	2.95
Lacta 150g	5.75	4.89	5.45	5.99	4.59	5.49	4.99
Nestlé 150g	3.99	3.99	3.97	6.49	4.98	4.99	4.40

Caixa de Bombom	Mais Barato		%	Mais Caro	
	2015	2016		2015	2016
	R\$ 6.49	R\$ 6.98	7.6%	R\$ 29.99	R\$ 32.69
Ovo de Páscoa	R\$ 21.90	R\$ 19.50	-11.0%	R\$ 45.99	R\$ 53.58

Pesquisa realizada nos dias 07 e 08 de março de 2016

* n/d: Não disponível.

Xande	Mais barato	Mais caro	%	Mais barato 2015	Mais barato 2016	%
38.98	32.89	38.98	18.5%	31.90	32.89	3.1%
29.38	24.90	29.38	18.0%	22.90	24.90	8.7%
38.98	32.90	39.00	18.5%	27.90	32.90	17.9%
38.98	35.70	38.98	9.2%			
38.98	32.90	38.98	18.5%	22.40	32.90	46.9%
29.38	24.90	29.39	18.0%			
22.49	19.50	29.49	51.2%	24.29	19.50	-19.7%
38.98	32.72	38.98	19.1%	35.90	32.72	-8.9%
24.98	19.90	24.98	25.5%			
n/d	14.85	27.90	87.9%	22.69	14.85	-34.6%
38.98	35.90	38.98	8.6%	27.90	35.90	28.7%
38.98	32.90	38.98	18.5%	26.39	32.90	24.7%
38.98	32.90	38.98	18.5%	27.90	32.90	17.9%
22.86	19.90	35.90	80.4%			
n/d	7.97	8.99	12.8%	6.79	7.97	17.4%
n/d	30.90	37.19	20.4%	33.90	30.90	-8.8%
n/d	31.80	37.85	19.0%	23.90	31.80	33.1%
n/d	34.95	48.35	38.3%	32.90	34.95	6.2%
n/d	23.49	31.49	34.1%	22.90	23.49	2.6%
n/d	36.39	43.89	20.6%	23.49	36.39	54.9%
n/d	35.90	39.69	10.6%	27.90	35.90	28.7%
n/d	39.90	44.75	12.2%	23.39	39.90	70.6%
n/d	34.95	41.49	18.7%			
n/d	31.49	38.90	23.5%			
n/d	25.99	33.90	30.4%			
n/d	7.15	7.99	11.7%	6.49	7.15	10.2%
n/d	29.90	36.99	23.7%			
n/d	25.80	28.50	10.5%	22.90	25.80	12.7%
n/d	25.89	28.90	11.6%	22.90	25.89	13.1%
26.88	25.89	28.65	10.7%	21.90	25.89	18.2%
35.78	34.50	44.20	28.1%	23.90	34.50	44.4%
35.78	31.50	37.90	20.3%	26.29	31.50	19.8%
35.78	34.50	38.75	12.3%			
41.18	34.80	50.89	46.2%	31.90	34.80	9.1%
8.98	6.98	8.98	28.7%	6.99	6.98	-0.1%
42.87	34.79	42.87	23.2%	29.49	34.79	18.0%
53.58	39.96	53.58	34.1%	41.90	39.96	-4.6%
33.28	27.95	33.28	19.1%	24.90	27.95	12.2%
n/d	20.98	32.69	55.8%	22.90	20.98	-8.4%

4.98	2.95	4.98	68.8%
5.48	4.59	5.99	30.5%
5.49	3.97	6.49	63.5%

%

9.0%

16.5%

Itens	Nº	Comper	Fort	Maxxi	Xande	Angeloni	Koch
Lacta							
Sonho de Valsa 330g	20	41.19	31.90	34.94	45.68	35.39	31.90
Bis 230g	15	26.98	22.90	25.04	32.68	26.35	22.90
Hotwheels 170g	15	32.99	27.90	n/d	n/d	28.57	29.90
Angry Birds 170g	15	27.50	27.90	n/d	n/d	28.57	27.90
Ben 10 170g	15	32.99	22.40	28.20	36.58	28.57	28.49
Ouro Branco 355g	20	42.39	31.90	38.84	n/d	35.99	31.90
Shot 236g	15	29.50	24.29	n/d	n/d	25.35	26.90
Diamante Negro 320g	20	43.59	35.90	37.15	n/d	38.99	39.90
Confetti 220g	15	29.50	n/d	25.01	32.68	26.35	22.90
Laka 196g	15	29.50	22.70	25.32	32.68	25.69	22.69
Barbie 170g	15	32.99	27.90	28.20	36.58	29.29	28.49
Hello Kitty 170g	12	32.99	26.40	28.20	n/d	28.57	26.39
Max Steel 170g	15	32.99	27.90	30.42	36.58	28.57	29.90
Amandita 290g	20	n/d	36.99	38.41	49.79	39.99	39.90
Caixa de bombom 378g		7.79	6.98	6.99	8.88	6.89	6.79
Nestlé							
Prestigio 360g	20	41.19	33.90	40.00	n/d	37.95	37.90
Galak 230g	15	28.99	23.90	28.00	n/d	26.17	24.90
Alpino 350g	20	36.90	34.90	n/d	n/d	32.99	36.90
Classic ao Leite 200g	15	27.99	22.95	31.00	n/d	22.99	22.90
Chokito 240g	15	28.99	23.90	28.00	n/d	26.17	24.90
Princesa 150g	12	33.99	27.98	30.50	n/d	23.49	27.90
Carros 150g	15	30.99	n/d	n/d	n/d	28.15	27.90
Star War 150g	15	33.99	n/d	n/d	n/d	23.49	23.39
Toy Story 150g	15	33.99	27.98	33.90	n/d	23.49	29.90
Minie Mouse150g	15	30.99	25.90	31.90	n/d	28.15	27.90
Sensação Morango 350g	20	41.19	33.90	40.00	n/d	37.95	37.90
Caixa de bombom 375g		7.99	6.49	7.29	n/d	8.19	6.89
Garoto							
Baton Brinquedo 170g	12	30.99	24.90	29.20	28.68	26.37	27.90
Crocante 215g	15	n/d	22.90	24.90	n/d	24.29	24.90
Serenata do Amor 220g	15	27.50	22.90	26.20	24.98	n/d	24.90

Mais barato	Mais caro	%
31.90	45.68	43.2%
22.90	32.68	42.7%
27.90	32.99	18.2%
27.50	28.57	3.9%
22.40	36.58	63.3%
31.90	42.39	32.9%
24.29	29.50	21.4%
35.90	43.59	21.4%
22.90	32.68	42.7%
22.69	32.68	44.0%
27.90	36.58	31.1%
26.39	32.99	25.0%
27.90	36.58	31.1%
36.99	49.79	34.6%
6.79	8.88	30.8%
33.90	41.19	21.5%
23.90	28.99	21.3%
32.99	36.90	11.9%
22.90	31.00	35.4%
23.90	28.99	21.3%
23.49	33.99	44.7%
27.90	30.99	11.1%
23.39	33.99	45.3%
23.49	33.99	44.7%
25.90	31.90	23.2%
33.90	41.19	21.5%
6.49	8.19	26.2%
24.90	30.99	24.5%
22.90	24.90	8.7%
22.90	27.50	20.1%

Clássicos ao leite 215g	15	n/d	21.90	24.90	23.98	23.67	24.90	21.90	24.90	13.7%
Jolie 150g	15	30.99	24.90	27.70	n/d	23.99	23.90	23.90	30.99	29.7%
Vingadores 150g	15	33.99	n/d	32.15	31.48	26.59	26.29	26.29	33.99	29.3%
Disney Junior 170g	15	n/d	27.90	32.15	31.48	28.99	29.90	27.90	32.15	15.2%
Talento 375g	20	n/d	33.90	38.85	36.98	31.99	31.90	31.90	38.85	21.8%
Caixa de bombom 355g		8.99	6.99	7.35	7.98	7.77	6.99	6.99	8.99	28.6%
Ferrero										
Kinder Ovo Menino/Menina 150g		38.99	29.50	n/d	n/d	29.59	29.49	29.49	38.99	32.2%
Ferrero Rocher 250g		n/d	41.90	n/d	n/d	45.99	n/d	41.90	45.99	9.8%
Kinder Ovo Batman 100g		29.50	24.90	n/d	n/d	n/d	26.90	24.90	29.50	18.5%
Caixa de Bombom 187g		25.99	22.90	n/d	26.10	29.99	26.90	22.90	29.99	31.0%

Caixa de Bombom	Mais Barato		%	Mais Caro		%
	2014	2015		2014	2015	
	R\$ 5.89	R\$ 6.49	10.2%	R\$ 27.39	R\$ 29.99	9.5%
Ovo de Páscoa	R\$ 20.90	R\$ 21.90	4.8%	R\$ 46.39	R\$ 45.99	-0.9%

Pesquisa realizada no dia 16 de março de 2015

* n/d: Não disponível.

Itens	Nº	Comper	Fort	Maxxi	Xande
Lacta					
Sonho de Valsa 330g	20	n/d	28.90	33.49	34.58
Bis 230g	15	25.99	21.50	22.00	25.38
Hotwheels 170g	15	26.50	24.50	n/d	28.96
Angry Birds 170g	15	29.99	23.90	n/d	n/d
Ben 10 170g	15	27.90	23.90	27.49	28.96
Ouro Branco 355g	20	39.99	31.90	35.49	n/d
Shot 236g	15	22.90	21.90	n/d	n/d
Diamante Negro 320g	20	38.99	32.50	32.99	38.48
Confetti 220g	15	n/d	20.80	23.29	n/d
Laka 196g	15	24.99	20.50	20.75	23.96
Barbie 170g	15	29.99	23.90	25.15	n/d
Hello Kitty 170g	12	29.99	23.90	25.15	28.96
Caixa de bombom 400g		7.39	6.69	6.98	n/d
Nestlé					
Prestigio 375g	20	n/d	31.99	34.99	n/d
Galak 240g	15	25.99	20.90	23.99	n/d
Alpino 375g	20	34.60	29.80	34.99	n/d
Classic ao Leite 240g	15	23.50	21.99	23.99	n/d
Chokito 240g	15	25.50	20.90	23.99	24.68
Princesa 110g	12	n/d	n/d	n/d	n/d
Carros 180g	15	25.90	22.50	n/d	n/d
Iron Man 180g	15	n/d	23.50	n/d	n/d
Toy Story 180g	15	n/d	22.90	n/d	27.38
Caixa de bombom 400g		6.98	6.69	n/d	8.48
Garoto					
Baton 120g	12	12.60	10.50	n/d	n/d
Crocante 225g	15	24.99	20.90	23.89	n/d
Serenata do Amor 240g	15	24.99	20.90	25.15	n/d
Clássicos ao leite 215g	15	24.99	20.90	n/d	n/d
Fuleco 180g	15	26.59	21.90	26.99	n/d
Avengers 180g	15	28.99	22.90	27.79	n/d
Caixa de bombom 400g		6.89	5.89	6.98	7.98
Ferrero					
Kinder Ovo Polly/Batman 100g		28.50	24.90	22.99	27.76
Kinder Ovo 150g		36.99	30.90	29.90	35.87
Ferrero Rocher 250g		n/d	38.90	38.99	46.39
Caixa de Bombom 187g		25.99	22.50	n/d	24.98

Angeloni	Koch
28.99	28.98
21.19	20.90
27.87	27.79
24.57	24.49
24.57	24.49
28.99	32.90
24.35	32.90
39.55	32.90
21.19	20.90
20.97	20.95
24.87	24.79
24.87	24.79
6.99	6.99
33.87	32.90
20.99	20.98
33.87	27.90
23.59	22.90
20.99	20.98
21.49	21.39
22.97	22.90
24.99	22.90
22.97	22.90
7.85	6.89
10.99	11.90
23.35	22.90
21.57	21.69
23.35	22.90
24.59	24.90
23.19	23.90
7.59	5.89
27.39	26.90
33.87	32.90
39.99	42.90
27.39	18.90

Mais barato	Mais caro
28.90	34.58
20.90	25.99
24.50	28.96
23.90	29.99
23.90	28.96
28.99	39.99
21.90	32.90
32.50	39.55
20.80	23.29
20.50	24.99
23.90	29.99
23.90	29.99
6.69	7.39
31.99	34.99
20.90	25.99
27.90	34.99
21.99	23.99
20.90	25.50
21.39	21.49
22.50	25.90
22.90	24.99
22.90	27.38
6.69	8.48
10.50	12.60
20.90	24.99
20.90	25.15
20.90	24.99
21.90	26.99
22.90	28.99
5.89	7.98
22.99	28.50
29.90	36.99
38.90	46.39
18.90	27.39